

## **Position Details**

**Position: Remote Social Media Coordinator Intern**

**Pay: \$28 per hour**

**Schedule: Approximately 4 hours per day, Monday–Friday (flexible to accommodate academic schedules)**

**Location: Fully Remote (U.S. Only)**

**Employment Type: Paid Internship**

## **About the Internship**

**The Social Media Coordinator Intern will support Athelo Group’s digital presence across multiple platforms, helping manage content scheduling, audience engagement, and performance tracking. This role is ideal for students interested in sports media, digital marketing, and content creation.**

**Interns will gain practical experience managing real social media campaigns within the sports industry. Training and onboarding will be provided.**

## **Typical Day Includes**

- **Scheduling and organizing social media content**
- **Monitoring engagement across platforms (Instagram, Facebook, TikTok, X, LinkedIn)**
- **Assisting with content calendars and posting strategies**
- **Researching trends in sports media and digital engagement**
- **Supporting basic analytics tracking and reporting**
- **Communicating with marketing team members**

## **Key Responsibilities**

- **Support daily social media operations**
- **Assist in content planning and scheduling**
- **Track engagement and audience activity**
- **Maintain organized content calendars**
- **Provide digital marketing and administrative support**

## **Internship Benefits**

- **\$28/hour paid weekly**
- **Flexible remote schedule**
- **Structured onboarding and guidance**
- **Mentorship in digital marketing and sports media**
- **Hands-on experience with real social media accounts**
- **Exposure to sports branding and online audience growth**

### **Who We're Looking For**

- **Students or recent graduates with interest in digital media, sports, or online communities**
- **Familiarity with social media platforms**
- **Strong written communication skills**
- **Organized and detail-oriented**
- **Interest in sports and digital media**